



LAURA PELLINI

Artist & Graphic Designer

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EDUCATION

Florida State University

M.A. in Marketing and Management Communications

Project Management Graduate Certificate
Multicultural Marketing Graduate Certificate

Expected 2025

B.A. in Studio Art

Minor in General Business
Honors in the Major / Garnet & Gold Scholar

December 2022

AWARDS & CERTIFICATIONS

Bess H. Ward Thesis Award (2022)

To support Honors Thesis Research

Ann Kirn Award (2022)

For work in digital media

Berlyn Arnett BA Award (2021)

Given to outstanding BA Art Students.

ADOBE

Certified Professional in Graphic Design & Illustration Using Adobe Illustrator (2021)

Certified Professional in Visual Design Using Adobe Photoshop (2022)

Certified Professional in Visual Design (2022)

Certified Professional in Visual Effects & Motion Graphics Using Adobe After Effects (2022)

OTHER SOFTWARE

Figma

Glyph

Canva

Mailchimp

Trello

Meta Spark Studio

Procreate

Freedcamp

Meta Spark Studio

LANGUAGES

Spanish - Native

Italian - Intermediate

WORK EXPERIENCE

Florida State University Libraries

May 2025 - Present

Full-time

Senior Marketing & Design Specialist

Develop brand and program communications strategy. Lead Marketing Representatives committee meetings. Lead marketing projects and consultations. Oversee student interns. Oversee social media and visual identity.

January 2023 - April 2025

Full-time

Graphic Design Specialist

Create graphics, photograph events, work with vendors, supervise part-time designer, oversee in-house printing.

August - December 2022

Part-time Graphic Designer

Create various graphics for print and web.

Freelance

2021 - 2024

Photographer

Portraits, events, and graduation photoshoots.

September 2016 - 2022

Artist and Designer

Completed around 50 pieces of commission work in Watercolors, Acrylics, Special Effects makeup, logo design, and branding.

Strike Magazine

August - December 2022

Graphics Team Member

Design merch and social media graphics.

Askew Student Life Center

July 2021 - July 2022

Advertising Director

Lead a team of 10 graphic designers to create promotional materials for up to 100 events per semester. Plan and lead weekly strategy meetings, manage printing budget.

January 2021 - July 2021

Graphic Designer

Design advertising materials and illustrations to improve event attendance among the student population.

FSU College of Fine Arts

August 2021 - April 2022

BA Student Representative

Run student surveys and email campaigns, keep spreadsheets, attend faculty meetings and report on student feedback to discuss program improvements.