



LAURA PELLINI

Artist & Graphic Designer

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Tallahassee, FL

laurapellini.com

EDUCATION

Florida State University December 2022

Bachelor of Fine Arts, Studio Art
Minor in General Business

Honors in the Major
Garnet and Gold Scholar Society
4.0 GPA

AWARDS AND CERTIFICATIONS

Bess H. Ward Thesis Award (2022)

To support Honors Thesis research for:
*Where are the Women? A Critical Evaluation of
Female Representation in Science Fiction, Horror,
and Action Film Posters*

Ann Kirn Award (2022)

For work in digital media

Berlyn Arnett BA Award (2021)

Given to outstanding BA Art Students.

Adobe

Certified Professional in Graphic
Design & Illustration Using Adobe
Illustrator (2021)

Certified Professional in Visual Design
Using Adobe Photoshop (2022)

Certified Professional in Visual Design
(2022)

Certified Professional in Visual Effects
& Motion Graphics Using Adobe After
Effects (2022)

OTHER SOFTWARE

Figma
Canva
Mailchimp
Microsoft Office
Teams
Trello
Freedcamp
Meta Spark Studio

SOCIAL MEDIA

 [artsellini](#)
[picsellini](#)

 [linkedin.com/in/laura-pellini](https://www.linkedin.com/in/laura-pellini)

WORK EXPERIENCE

Florida State University Libraries

January 2023 - Present
Full-time

Graphic Design Specialist

Develop brand, ideate marketing
strategies for all departments,
create graphics, photograph
events, work with vendors,
supervise part-time designer,
oversee in-house printing.

August - December 2022

Part-time Graphic Designer

Create various graphics for
print and web

Strike Magazine

August - December 2022

Graphics Team Member

Design merch and social
media graphics

Freelance

December 2021 - Present

Photographer

Photography and
post-production specialized
in group and individual
graduation photoshoots.

September 2016 - Present

Artist and Designer

Completed around 50 pieces
of commission work in
Watercolors, Acrylics, Special
Effects makeup, custom
wearables, logo design, and
branding.

Askew Student Life Center

July 2021 - July 2022

Advertising Director

Lead a team of 10 graphic
designers to create
promotional materials for up
to 100 events per semester.
Plan and lead weekly strategy
meetings, manage printing
budget.

January 2021 - July 2021

Graphic Designer

Design advertising materials
and illustrations to improve
event attendance among the
student population.

FSU College of Fine Arts

August 2021 - April 2022

BA Student Representative

Run student surveys and
email campaigns, keep
spreadsheets, attend faculty
meetings and report on
student feedback to discuss
program improvements.